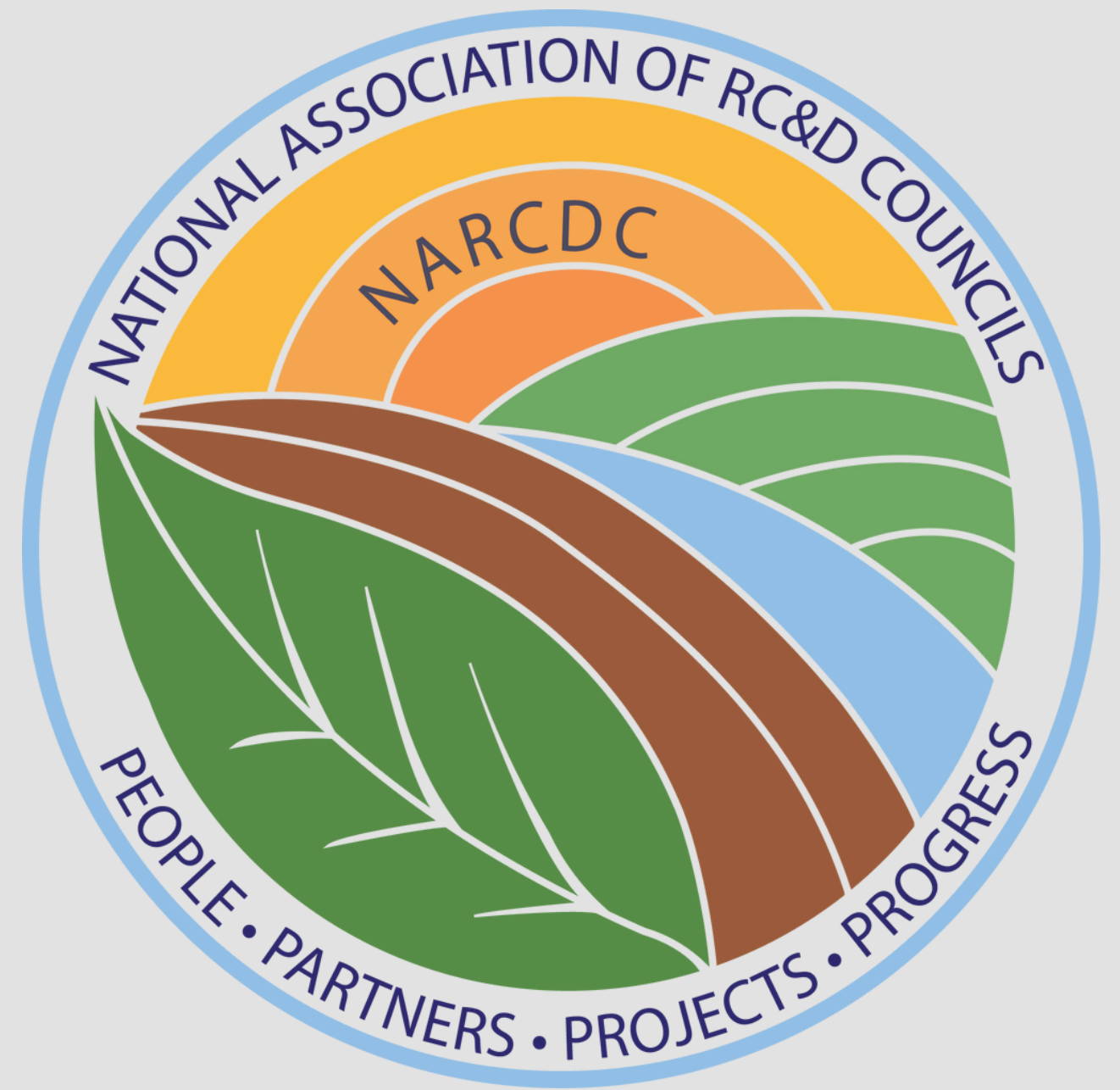


# NARCD C RFP

## Underserved and Beginning Farmer Outreach



# Overview

NARCDC invites proposals for sub-awards to promote NRCS programs to underserved and beginning farmers. This initiative aims to increase outreach through meetings, social media, and program qualification assistance.





## Organizing Meetings

Conduct meetings to inform and educate underserved communities



## Social Media Outreach

Use various social media platforms to engage audiences and raise awareness.



## Assisting with Program Qualification

Aid individuals and groups with the qualification process for NRCS programs

# TIMELINE



**June 1**

RFP  
posted/Application  
period opens



**June 21**

Sub-Grant  
Applications  
Due!!

**July 7, 2024 -  
August 1, 2025**

Project Period



**June 12**

Informational  
Webinar



**July 1**

Sub-Grants  
Awarded





# Available Funding

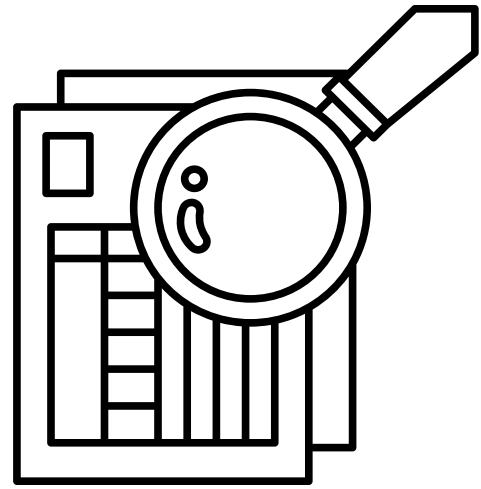
- \$25,000 with no council match
- Qualifying Budget Categories
  - Personell
  - Fringe
  - Travel
  - Supplies
  - Contracting
  - Other
- Additional Funding
  - Social media influencer funding



# Qualifications

## Experience

Experience in outreach and promotion in underserved Communities



## Past Performance

Successful track record of similar projects, with references



## Capacity

Adequate staffing and resources to implement outreach activities



## Quality

Clarity, coherence, and comprehensiveness of proposal



## Innovation

Using creative methods to outreach to target audiences



## Application

Apply from the Application link  
on the NARCDC website or the  
QR code.

The deadline is 11:59 p.m.  
PST June 21, 2024





# EXAMPLES

Ore-Cal RC&D

North Coast RC&D

Appalachian RC&D

AMRV RC&D





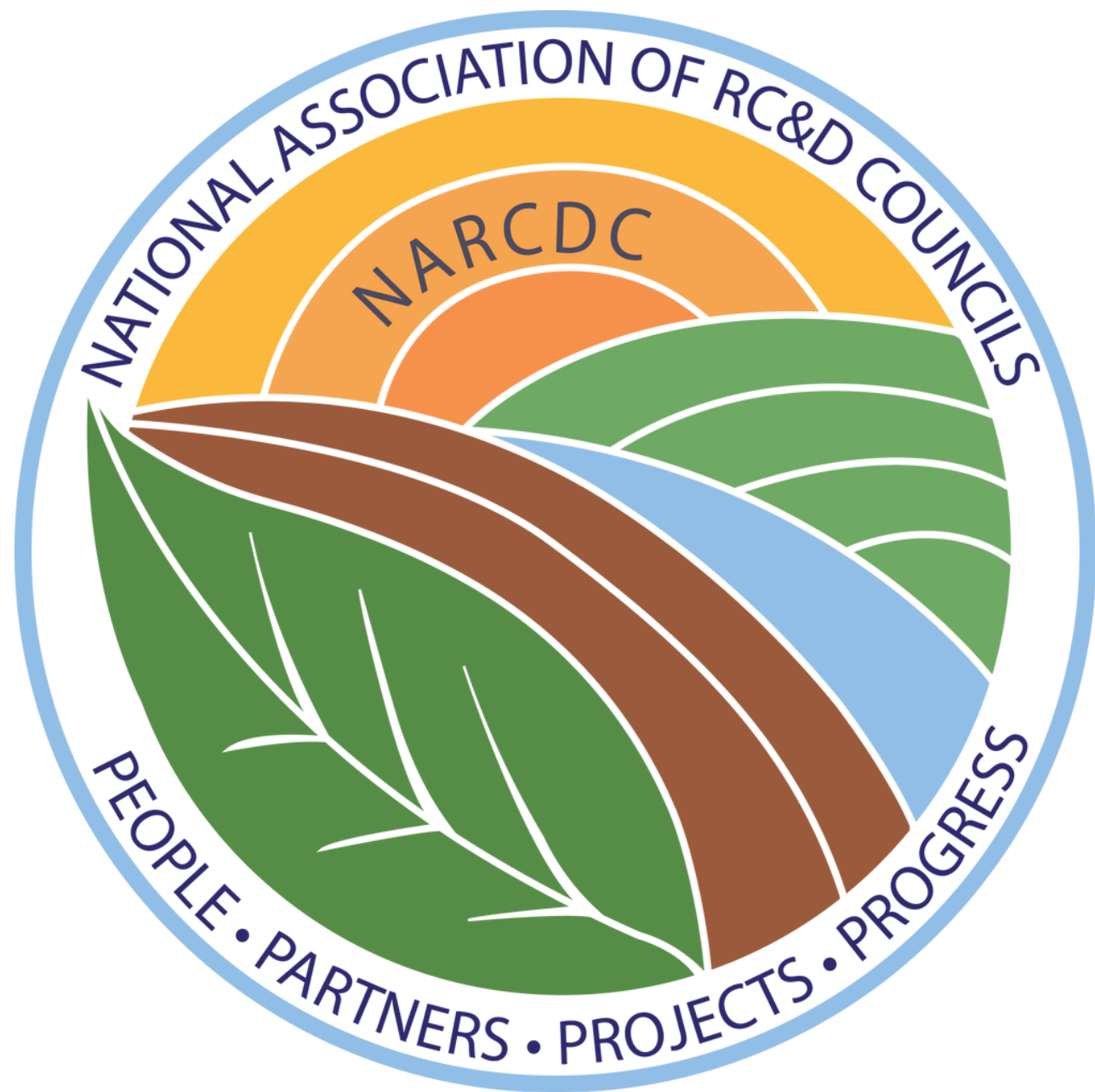
# Appalachian RC&D

## Women in Ag Program





# Thank You!



**For Questions or  
further information  
please contact**



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